



Protection | Reliability | Performance



high beam

QUALITY GEAR FOR LIFE

Numa Sport Optics was founded by a former Special Forces soldier and triathlete who saw that all of his gear was rugged and tough except for his sunglasses. He determined to build the world's first non-fragile pair of sports/tactical eyewear.

What differentiates Numa from other glasses?

- Our rugged Tough Flex and Lite Flex memory frame materials
 - Flexibility = Reliability. Because our glasses will flex on impact (or when sat or stepped upon) and will come back to their original shape, the athlete knows that he can always rely upon his Numas to be there for him (or her).
- Ballistic Rated lenses and our Ballistic Series of Frames
 - All lenses exceed ANSI z87.1 high-velocity impact test requirements and all related z87.1 optical standards, the highest optical standards in the industry
 - All lens/frame systems exceed ANSI 80.3 sport impact test
 - Numa's Ballistic Series lens/frame systems exceed ANSI z87.1 high-velocity impact test requirements (meaning that even under severe impact conditions, the lens will not be dislodged from the frame)

Quick Reference Fact Sheet

Key Points

- Lifetime Warranty
- Polarized lenses
- Interchangeable Lenses
- Multi-layer optically-perfect impact-resistant polycarbonate (comparable to the best lenses in the market, like Oakley and Maui Jim)
- Multi-layer coatings on our plano eyewear
 - NumaPlate hard coat - industry-leading anti-scratch
 - From last production run ("the Point") forward:
 - Anti-Reflective
 - Anti-Fog
- Multi-layer coatings on our Rx eyewear:
 - NumaPlate hard coat - the industry-leading anti-scratch
 - Anti-Reflective
 - Hydrophobic

Tough-Flex™ - Rugged and Light.

When your glasses have to go the distance. Designed for extreme, backcountry and tactical environments.



Point (Ballistic Series)



Frame: Black, Desert Tan
 Lens Kit:
 3 Polarised Lenses
 Polar Smoke, Mandarose,
 Clear

Rider



Frame: Black
 Lens Kit:
 3 Polarised Lenses
 Polar Smoke, Mandarose,
 Clear

X-frame



Frame: Black
 Lens Kit:
 3 Polarised Lenses
 Polar Smoke, Mandarose,
 Clear

Lo-Pro



Frame: Black or White
 Single Polarised Lens:
 Smoke

2. Lite-Flex™ - Ultra-light & resilient.

When every gram counts. Designed for endurance athletes.

Shark



Frame: Black
Lens Kit:
3 Polarised Lenses
Polar Smoke, Mandarose,
Clear

Explorer



Frame: Earth Brown
Single Polarised Lens:
Amber

Sparta



Frame: Black
Lens Kit:
3 Polarised Lenses
Polar Smoke, Mandarose,
Clear

Chisel



Frame: Black or Pink
Lens Kit:
3 Polarised Lenses
Polar Smoke, Mandarose, Clear

Corporate Values

Numa's corporate values are all oriented toward the end-user of our product. Numa was founded by a soldier/athlete to serve its customers and to provide them with tougher, more rugged, performance eyewear designed for the most extreme conditions.

Protection – This refers to all of the elements of protection provided by our eyewear to the user. These include:

- UV400 – 100% protection against the damaging ultraviolet rays of the sun (UVA, UVB, UVC). All of our lenses (polarized and non-, tinted or clear) provide 100% protection against UV rays. (These are non-visible rays that cause cataracts, macular degeneration and retinal dystrophy. The wearing of sunglasses prevents that damage from occurring.)
- Wind/dust/debris – The wrap-around design of our glasses provides more complete coverage than traditional aviators.
- Impact-Resistance – We use only the best optical quality and impact-resistant materials for our lenses. All of our lenses are made to U.S. military specifications.
- Our Ballistic Series meets lens retention requirements under high-velocity impact to qualify for military use (ANSI z87.1-2003). All our other frames meet and exceed the sport impact test requirement (ANSI 80.3).

Reliability – This refers both to the ruggedness/ resiliency of our frames, and to our commitment to the customer.

- Our Tough-Flex™ frames can take abuse better than anything else in the market. This gives the customer the peace of mind that no matter what kind of situation he gets himself into, or how he abuses his eyewear, his glasses will be there to serve him. [We ourselves have hit them with a golf club, had U.S. Marines pound on them, and gave them to 5-year old kids with instructions to try to break them – see our website homepage for video footage. We have had gear reviewers drive over them with a Ford F250 truck (U.S.A.S.O.C. Magazine), and drop them from a 60-foot high cliff onto rocks below (BackpackGearGuide.com). Our glasses have withstood all of this.]
- Our Lite-Flex™ frames are the most resilient ultra-light eyewear we know. They provide top-notch optical performance, light weight, and the comfort of knowing that they will bounce-back if the cyclist or triathlete accidentally sits on them, drops them, or stuffs them unceremoniously into their pack.
- Commitment to the Customer From a Corporate Perspective – Athlete Testing, Qual-

ity Control and Lifetime Warranty

- i. Athlete Testing – We have each model extensively tested by athletes and/or military personnel before releasing it. This allows us to incorporate feedback into the finished product, so that the user can rely on the Numa name for a quality, tested and ready finished product.
- ii. Quality Control – Prior to cutting and assembly, every batch of lens blanks is sample tested for material quality and optical perfection. Every finished production run is sample tested on a checklist that includes lens, frame, accessories and packaging. Finally, periodic, redundant quality-control checks are performed at an external, third-party laboratory.
- iii. Lifetime Warranty – Numa's warranty gives the customer peace of mind. It lets them know that we will (1) replace any factory-defective product at no charge, (2) repair/replace any goods (frame, lens or accessory) that have been damaged through use or abuse (whatever the cause) for a minimal fee (\$30 in the U.S.).

Performance

- Frame Design – Anti-Fog venting, Hydrophilic no-slip TAK-Rubber™ earpieces and nose-pieces, wraparound frame
- Lens Characteristics
 - i. Optical-quality lenses that compare to the best in the industry and have the endorsement of optical industry professionals.
 - ii. Multi-layer coatings designed for performance: anti-fog, anti-reflective, anti-scratch hard coat.
- Interchangeable lenses – Lens Options and Lens Change Design
 - i. Lenses for every weather/lighting condition: Bright, Cloudy, Dark/ Night-time, Polarized for use on or near water
 - ii. Innovative lens change methods incorporated into our designs to simplify the task of changing lenses
 1. Whip – One-Clik™ System (patent-pending)
 2. X-Frame – Pivot-n-Slide™ system
 3. Rider – ¾-Frame&Fork™ system
 4. Sparta – FlexFrameClik™ system (patent-pending)
 5. Point, Lo-Pro – FlexFrame™ system